



**SB CONSULTANTS**  
TECHNOLOGY EXPERTS

The logo is centered on a white diamond shape. It features a red horizontal line with a small red plus sign at its left end. Below this line, the words "SB CONSULTANTS" are written in a bold, sans-serif font, with "SB" in dark grey and "CONSULTANTS" in red. Underneath, the words "TECHNOLOGY EXPERTS" are written in a smaller, dark grey, sans-serif font. The entire logo is surrounded by a dark blue background with various geometric patterns, including concentric circles, diagonal lines, and red dashed lines.



# SB CONSULTANTS INTRODUCTION

SBC, a digital media company thriving in the era of the digital world and business capitalization. Our expert team ranges from digital marketing to sophisticated website and mobile app design/development. We are known for our level of dedication, commitment and involvement ever since we came into existence. Our quality of work, transparent policies and operations make us different than others.

SBC has been in the market for more than 3 years but our team and project managers have Over 10 years of experience in their respective fields and has worked on several websites, mobile apps and digital campaigns for various brands around the MENA region with great success.

At SBC, we hold one goal above all others 100% client satisfaction. Our in-house team of copywriters, UX/UI designers, and developers uphold the highest standards for project planning and execution.

## POWERED VIRTUALLY



# SBC SERVICES

SBC offers an extensive suite of digital services and solutions that can be integrated into any communications strategy.



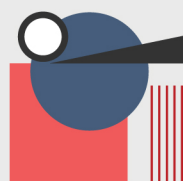
AI/IOT



BUSINESS  
SOLUTIONS



DIGITAL  
MARKETING



CREATIVES  
SERVICES



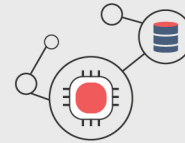
### **PREDICTIVE MAINTENAINCE OF MACHINES**

An IoT platform uniquely developed to bring your manufacturing data online and generate meaningful analytics and insights which help improve quality control and production efficiency along with AI taking data-driven decision to provide predictive maintenance of equipment.



### **STT**

An algorithm based on Speech to Text conversion considering the external noise factors. The application of STT will be vastly into the B2C space where a large amount of interaction or session-based transaction happens. We are also implementing STT based applications in Marketing & Front-line Sales functions to collect data, trigger certain actions on voice commands.



### **INTELLIGENT ASSETS**

Connecting non-computing devices to the internet to receive certain analog data converted digitally to represent in an analytics-based dashboard. The application areas are around shop-floor automation, assembly lines, home-automation, real-estates, campuses, storage chambers, etc.



### **ACCESS CONTROL SYSTEM**

We provide keyless access to conference rooms, chambers, hotel rooms, etc. The application areas are in the office facilities, hospitals, institutes, etc. We are also able to integrate QR Code-based Apps or RFID tags and this solution is workable with electro-magnetic locks. It also comes with a comprehensive back-end to do user management, session management, and generate custom reports.



# BUSINESS SOLUTION

Social Media (SM) has become an integral part of business communications. At SBC, we provide 360-degree SM solutions to our diverse portfolio of clients ranging from local businesses to multinationals across the MENA region.



## WEB APPS

CRM	eLearning
eCommerce	Home Delivery
OTT	Asset Management



## MOBILE APPS

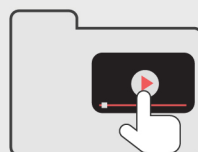
PoolCar	eLearning
OTT	Sales Automation
Infotainment	eCommerce

# DIGITAL MARKETING

Digital advertising is now the new norm. It's the fastest growing marketing channel with no signs of slowing down. SB Consultants can provide a full suite of digital advertising services along with content marketing and SEO solutions.



SEO & SEM  
SERVICES

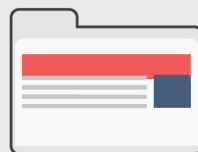


VIDEO ADS

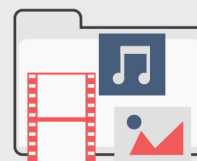


SOCIAL MEDIA ADS

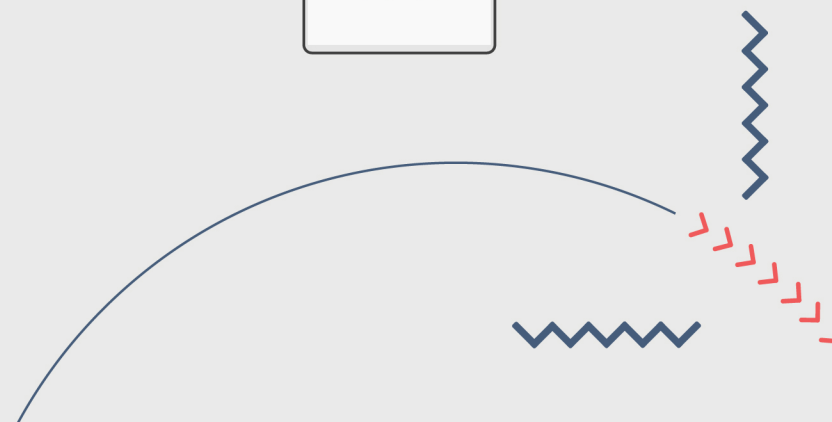
DISPLAY ADS



RICH MEDIA ADS



DIGITAL MEDIA  
BUYING



# SBC-OWNED DIGITAL TOOLS



Note: VIORACS selects the solution suite based on the requirements of the client.





# SOCIAL MEDIA MANAGEMENT

Social Media (SM) has become an integral part of business communications. At SBC, we provide 360-degree SM solutions to our diverse portfolio of clients ranging from local businesses to multinationals across the MENA region.

## SM STRATEGY & AUDIT

## SOCIAL MEDIA MARKETING

### STRATEGIC ADVISORY

Social Media  
Strategies

Content  
Planning

## CONTENT MANAGEMENT

### CONTENT DEVELOPMENT

Copy Writing

Art Direction &  
Graphic Design

## REPORTING & ANALYTICS

### ANALYTICS

Daily, Weekly and  
Monthly Reporting

Data Analysis and  
Recommendations

Crisis Analysis





# CREATIVE SERVICES

Creative designing and animation are an art form. However, using them for a brand's visual communication is a science. SB Consultants approach includes first understanding a brand's requirements thoroughly to effectively communicate its visual messages. Our creative team can deliver quality visual content to support web, social and traditional communications initiatives, with a range of creative solutions.

## SOLUTIONS

Brand Development

HTML Landing Pages

Static Infographics

HTML Newsletters

Animated Infographics

Video Editing

Graphic Design

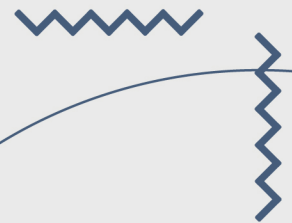
Corporate Identity

Static Creatives for Ads

HTML/Flash Display Ads

2D/3D Animated Videos

Motion Graphics

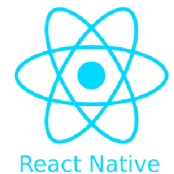






# OUR TECHNICAL EXPERTISE

Technology is at the core of SB Consultants business. Our experts thrive to attain new skills and learn changes to the technology landscape as they take effect so that our clients can get the best service without any worries. SB Consultants can provide a range of custom development solutions for business needs on virtually all open source technologies.





# INDUSTRY-SPECIFIC SOLUTIONS

## AUTOMATION IN MANUFACTURING

We are enabling industry machinery equipment to be acting like intelligent IoT devices. Through Predictive Maintenance, we are able to identify the machine failures in advance and help taking preventive measures. This will reduce production loss, optimize energy utilization and increase productivity.

## DIGITIZATION IN EDUCATION

We are catering to an end-to-end digital transformation for the Education segment with University Management System, Digital Surveillance, Biometric based Attendance & Integrated Payroll, Fund-based Accounting System and Campus Automation with IoT devices.

## AUTOMATION IN RETAIL

We are enhancing the capability of Asset tracking in a departmental store, identifying stock utilization, and collect buyers' inputs through Speech to Text algorithms. We are also able to trigger specific activities to iBeacons.

## DIGITIZATION IN HEALTHCARE

We provide Digital Imaging and Picture Archiving solutions to the hospitals integrated with HIMS; implement HIMS applications with Mobile Apps for the SME hospitals, Digital Surveillance, Access Control System, Campus Automation with IoT devices.



# SBC EXPERIENCE

IsDB  
البنك الإسلامي للتنمية  
Islamic Development Bank

nielsen

Marina  
Arcade

تلفاز 11  
Telfaz11

Sidsirus

ريوفا  
RIWAYA

sysmex

RDG  
Bikram  
Dasgupta  
FOUNDATION

globsyn  
Estd. 1997

SBC



# SBC EXPERIENCE



WAKAME

الممشا  
AL MAMSHA



TRACCs

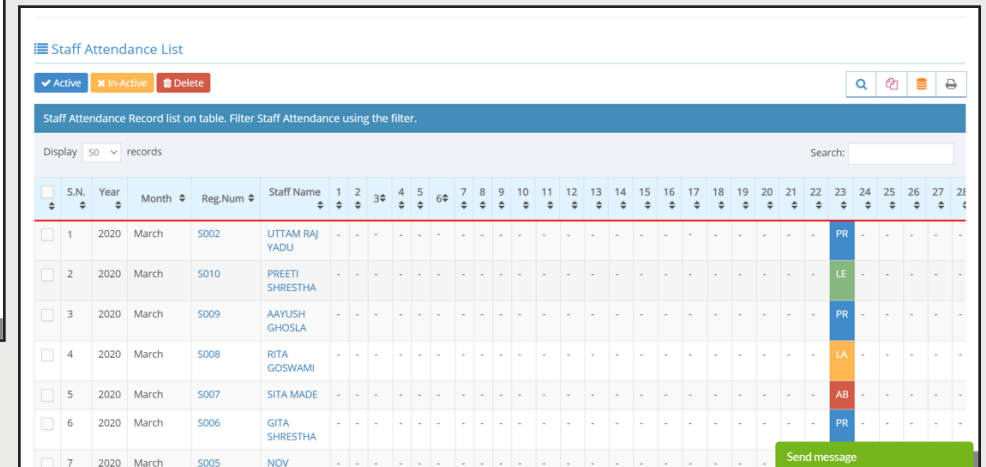
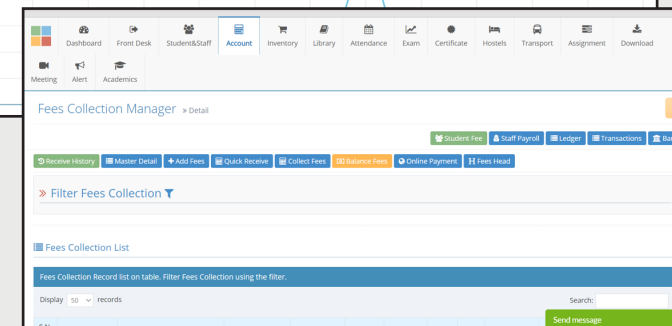
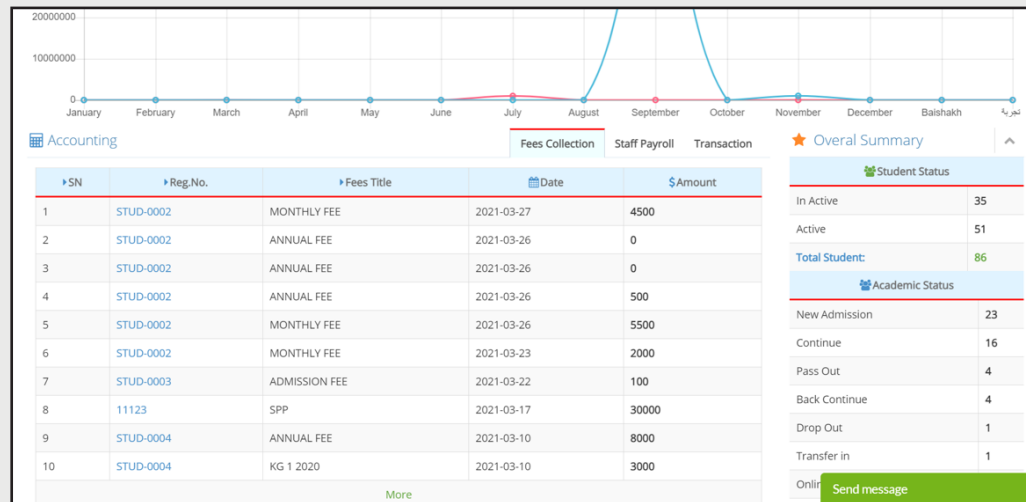
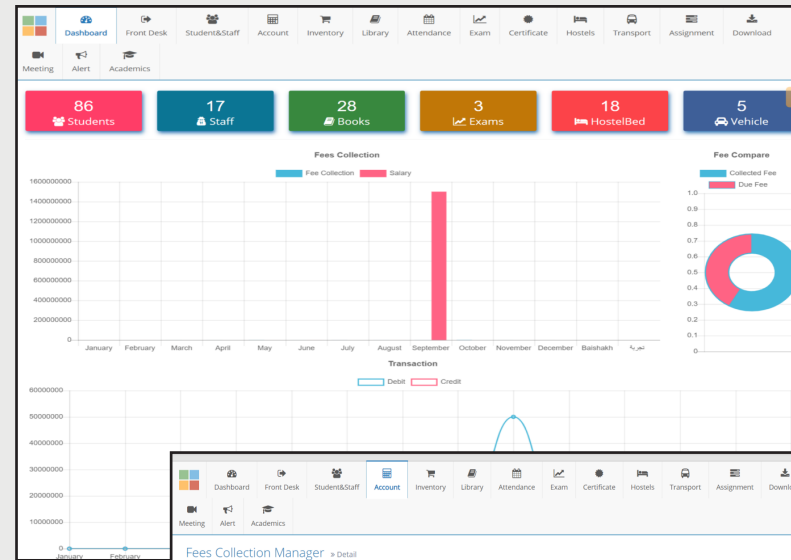


deezer

# EDUCATION SOLUTIONS

## CLOUD-BASED ERP SOLUTION FOR SCHOOLS TO DIGITIZE EVERYTHING AND PROVIDE 360° INSIGHTS

Built to Digitize every process in a school by maintaining a seamless work-flow and producing real-time reporting.



# OUR RESOURCE HIRING MODEL

We work in a flexible model for all your Laravel Project requirements. Our resources become the part of your extended development team.



## INQUIRY WITH US

You can fill up the form to let us know a little bit about your requirement and contact



## OUR CONSULTANT CONTACTS YOU

Our Consultant contacts You Within 24 hours our consultant contacts you to understand the brief requirement and collect a few important details.



## WE SHARE A SUITABLE PROFILE

Based on the requirement, we share with you a suitable profile for the Audio/Video interview of the candidate.



## INTERVIEW SCHEDULING

We arrange for an interview based on a mutually suitable time. We can arrange a quick test based on the requirement.



## PROJECT KICK-OFF MEETING

A project kick-off meeting is organized to set the expectations, work timing, duration, reporting, escalations and commercials.



## ASSIGNMENT OF THE WORK

We raise a Work Order Agreement and initiate the contract for the resource.



# IIOT INDUSTRIAL AUTOMATION

AI enabled Digital twins which works on the edge and gets integrated to any sensors (Sensors with 4-20 mA, 0-20mA, 0-5V, 0-10V, 0-3.3V, RS232, RS485 and Hart Outputs) along with a Web and Mobile app based IoT platform solving all operational aspects:

Seamlessly connects all sensors and PLCs from the shop floor to the internet

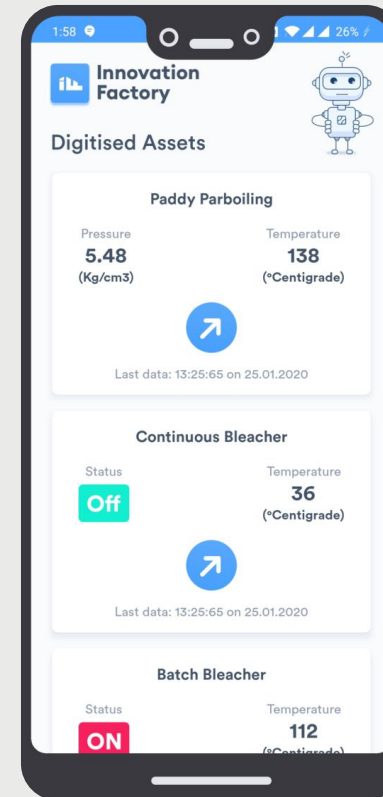
Unique data transfer mechanism to maintain data security between edge device and cloud

Manufacturing analytics in a meaningful way which are transparent to all the stakeholders

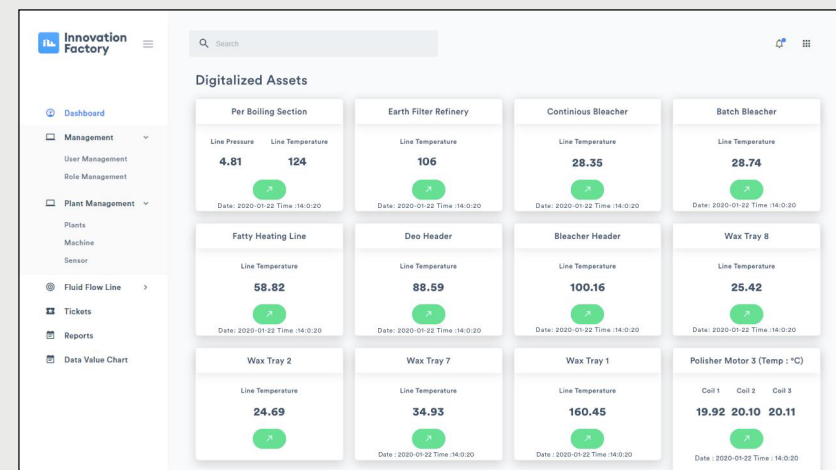
Get real-time alerts on mobile app on important events

Reduce equipment downtime

Predict and notify about failures and wastage in the systems

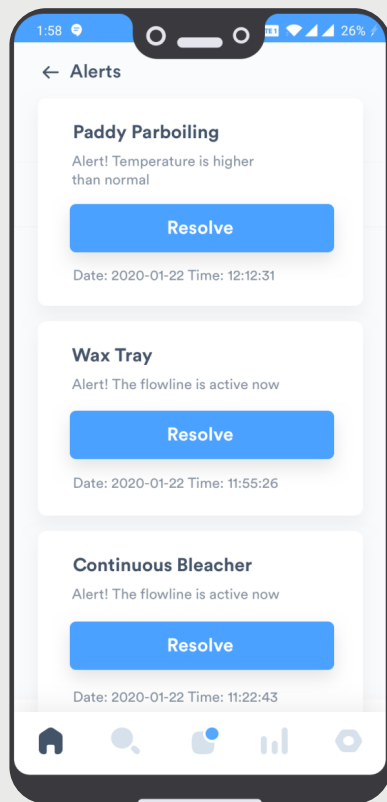


A Single Dashboard for all Shop-floor KPIs





# IIOT INDUSTRIAL AUTOMATION



## Predictive alerts for floor operators

The web dashboard interface shows a 'Tickets' table with columns for Ticket ID, Channel Name, Message, Created Date, Created Time, Ticket Status, and Action. The table contains 10 rows of data, all with 'Unsolved' status and a 'Solve' button.

Ticket ID	Channel Name	Message	Created Date	Created Time	Ticket Status	Action
439680	Earth Filter	Temperature greater than 70 degree	2020-01-23	12:46:04	Unsolved	Solve
439679	Wax Tray 1	Temperature greater than 70 degree	2020-01-23	12:46:04	Unsolved	Solve
439678	Wax Tray 7	Temperature greater than 70 degree	2020-01-23	12:46:04	Unsolved	Solve
439677	Continuous Bleacher	Temperature greater than 70 degree	2020-01-23	12:46:04	Unsolved	Solve
439676	Earth Filter	Temperature greater than 70 degree	2020-01-23	12:45:49	Unsolved	Solve
439675	Wax Tray 1	Temperature greater than 70 degree	2020-01-23	12:45:49	Unsolved	Solve
439674	Wax Tray 7	Temperature greater than 70 degree	2020-01-23	12:45:49	Unsolved	Solve
439673	Continuous Bleacher	Temperature greater than 70 degree	2020-01-23	12:45:49	Unsolved	Solve
439672	Earth Filter	Temperature greater than 70 degree	2020-01-23	12:45:34	Unsolved	Solve

# SMART SOLUTIONS

## Home & Office Automation

Our Smart Home Automation system provides you an experience to control your home at your finger tips from anywhere in the world.

- Regulate your fans and ACs.
- Get feed on your smart phone from your IP camera.
- Set your moods and schedules.
- Control your lights

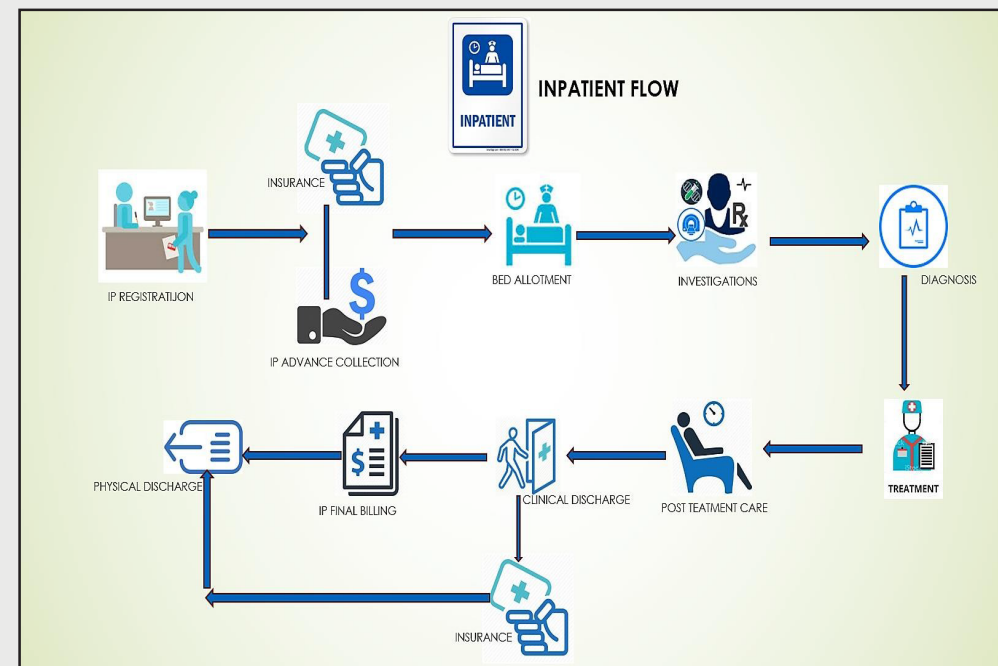


# HOSPITAL MANAGEMENT SYSTEM

## HMS SOLUTION

### Benefits to Customers

- Information available online.
- Easy to search and user-friendly GUI.
- Improved and Secured User and Data Administration and Control.
- Interlinked departments and automated data population avoids duplication of data.
- Easy and simplified Discharge and Billing process.
- Easy to understand - follow the process makes users to use the application.
- Data capture makes clinical research possible.
- Improved Patient Friendliness.
- Unmatched Quality of Care.
- Controlled & Reduced Costs.



- Minimized Medical Errors.
- Decreased Load on Heavily Burdened Process.



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INDIA | UAE